



Press release

## Valpak staff get mucky paws for a good cause!

5 June 2009

Employees of Stratford-Upon-Avon based environmental and recycling business Valpak Limited, have been working hard for their chosen charity in 2009. Instead of just providing environmental solutions to other businesses, the company decided this year to put it's money where its mouth is and, after consulting staff, decided this year to support a local conservation project run by the Warwickshire Wildlife Trust.

To date Valpak's charity fundraising events have included a 'Green Week' raffle, an Easter egg hunt and a bake sale and staff have managed to raise over £1,600 towards this exciting project. All donated funds have been put towards the development of a Roman British Campsite which is due to open its gates to school children in September 2009. This hands-on project has been designed to show young people how their Roman ancestors were dependant on the land and its wildlife for survival.

On top of this, at the beginning of June Valpak's entire 124 strong Stratford office staff threw on their wellies and scruffy clothes, and travelled to the Brandon Marsh Nature Reserve to help build a replica British Romano roundhouse.

Steve Gough, CEO of Valpak Limited, commented:

*"Valpak are delighted to be supporting a project which will not only improve the natural environment but will also help to educate, inform and hopefully entertain young people."*

He added:

*"It is important that school children have access to educational projects, such as the British Roman Campsite, so that they can understand the importance of leading sustainable lives. In turn, such projects should help to encourage young people to consider how their own actions can have an impact on the environment now and in years to come."*

For more information about Valpak's charity fundraising activities please contact Lisa Regan at [info@valpak.co.uk](mailto:info@valpak.co.uk) or call **08450 682 572**.

**-ENDS-**

Notes to editors:

- 1) Valpak Limited is the UK's largest compliance scheme, serving over 5,000 companies and with over 3,000 members. Under the packaging waste regulations we are committed to meeting the legal obligations of our members. We offer nationwide compliance for all packaging materials.



Valpak acts as a source of information and expertise for its members and as a channel of communication and best practise for the recovery industry. Revenue

from Packaging Waste Recovery Notes (PRNs) is reinvested in recovery and recycling infrastructure in the UK.